Hermaline Easiest to Digest Wholewheat & Malt BREAD

"BERMALINE" Ibrox, Glasgow, S.W.1

No. 2999 58th Year

3.000.000 CERTIFIED SALE

TO SAY

GOOD-

BYE

## Cabinet To Consider Plan

For Compulsory Military Service

Hold the Stage

## INTENSE DIPLOMATIC ACTIVITY

EARMIES DO NOT FIGURE ARMIES DO NOT FIGURE
IN THE NEWS THIS
WEEK-END. INSTEAD, THE
STAGE IS HELD BY STATESMEN ENGAGED IN INTENSE
DIPLOMATIC A C T I V I T Y,
MARSHALLING THE POLITICAL FORCES OF THE
NATIONS.
Chief interest is centred in the

Chief interest is centred in the meeting, in Venice, between Count Ciano, Italian Foreign Minister, and Dr. Cincar-Marcovitch, Foreign Minister of Jugoslavia.

The aim of the talk is to include Jugoslavia in the Rome-Berlin "Axis."

TUGOSLAVIA'S attitude to the

APPEAL BY 10,000

DIDN'T WANT

PROPOSAL THAT EVERY YOUNG MAN OF 18, 19, AND 20 SHOULD BE CALLED TO THE COLOURS IN THE VERY NEAR FUTURE FOR A YEAR'S TRAINING IS,

I UNDERSTAND, TO BE CONSIDERED BY THE CABINET TO-MORROW.

The French Government has urged that such a step should be taken in the interests of peace.

Half-a-million men could be conscripted immediately if the Cabinet decides to adopt the scheme and the House of Commons

A report which has been prepared for the Cabinet says that conscription is necessary for a few years until European conditions have calmed down. Then compulsory service could be

Mr. Chamberlain will ask his Ministers to give him their views with complete frankness.

#### FRENCH VIEW

This new move for conscription follows a visit to Paris by Robert Vansittart, Chief Diplomatic Adviser to the ernment.

Government.

The French Cabinet asked him to tell Mr. Chamberlain that:

(1) Unless Britain introduces compulsory military service Hitler will never believe that Britain means business, and will go on invading one country after another until he precipitates the world war which everyone is anxious to avoid.

(2) Unless Britain conscripts its young men there will be considerable feeling in France. The French people will say that Britain is willing to use its money power and industrial power but not its man power.

Russia, too, has hinted that she would be more willing to enter into a military alliance with Britain if this country had a big Army.

#### FEW EXEMPTIONS

The War Office is backing the conscription plan. Military chiefs say the Territorial system, and the daily voluntary enlistments into the regular Army, do not allow men to be efficiently trained.

Wholesale conscription of the eighteen-, nineteen- and twenty-year-old classes would mean that every man would be at the same state of training at the same

time.

If the conscription plan goes through, every class of the community will be affected. Exemption will be granted only on very special grounds.

One-half of the men called up will be detailed for home defence and anti-aircraft work. The others will join the Field Army.

## 100 CRIMES OF "POISON RING"

Philadelphia, Saturday.

DESCRIBED BY THE POLICE AS A "PROFESSIONAL WIDOW," AND MEMBER OF A "POISON RING" THAT IS SUSPECTED OF AT LEAST 100 CRIMES, MRS. CARINA FAVATO NOW AWAITS SENTENCE HERE.

Last night this buxom housewife confessed to three

On Other Pages

DARTS CONTEST

oin it.

When he refused, he said:
Petrillo killed Molly and 'framed'
me."—B.U.P.

Little States Answer Hitler

# SOME SAY.

MOVE MADE BY HERR AHITLER, INTENDED AS A COUNTERBLAST TO THE PEACE PLEA WHICH PRESIDENT ROOSEVELT ADDRESSED LAST WEEK TO THE GERMAN AND ITALIAN DICTATORS, IS MEETING WITH A RESULT WHICH MAY NOT BE ENTIRELY WHAT HE EXPECTED.. Herr Hitler asked each of the smaller countries bordering upon Germany two questions:—

(a) Do you consider yourself

(a) Do you consider yourself menaced by Germany?

LITHUANIA: Th

DENMARK: It is being reported in Copenhagen that the Danish Govern-ment has replied that Denmark does not feel herself threatened.

#### VICTORY MARCH IN MADRID ON MAY 15

#### Queen Geraldine Rejects £200,000 Offer

Budapest, Saturday.

UEEN GERALDINE of Albania, formerly Countess Apponyi
of Budapest, has declined an offer of £200,000 from an
American film company.

Ier solicitor stated to the

American film company.

Her solicitor stated to-day on her behalf:—"Her Majesty has refused. She does not wish to become an object for public curiosity. The King's private fortune is sufficient to guarantee him and his family a comfortable bourgeois existence."

It is probable that the Royal Family will request permission from Great Britain to live in Egypt, where they are now going.

Crowd Watch Sea Drama

2D.

Registered at the G.P.O.7.

# Six Men Lost in Lifeboat

FROM OUR OWN CORRESPONDENT

Tynemouth, Saturday.

IVE MEN AND A SIXTEEN - YEARS - OLD

NAVAL CADET WERE DROWNED TO-DAY WHEN THE CULLERCOATS MOTOR LIFE-BOAT, THE RICHARD SILVER OLIVER, OVER-TURNED IN HEAVY SEAS OFF LONG SANDS, TYNEMOUTH.

The lifeboat, out on a practice run, had ten occu-pants, who were all flung into the sea when she capsized.

capsized.
Three who were rescued were detained in Tynemouth Infirmary, one in a critical condition.

Sight of safety is believed to have been Scott.

Another eye-witness said that before the disaster the lifeboat ap-

#### BOAT SUDDENLY TURNS TURTLE

# How to treat your

Men have a way of keeping a good thing to themselves. For instance, sir, how often have you thought of treating your wife to a Guinness? Why shouldn't she enjoy that incomparable flavour as much as you do? Don't let her think that because Guinness is dark it must be heavy. Stand her a Guinness and she'll soon realise how clean and refreshing is the taste of a Guinness.

'Guinness's good for you'—that's as true for women as it is for men. Many doctors have written to

say that they regard a Guinness a day as a tonic of the utmost value to women. It makes their work lighter and their day brighter. Treat yourself and your wife to a Guinness at dinner. Order half-a-dozen Guinness for the home.



BAN ON FORECLOSURE

Mortgages In War-Time

Protection For Two Million Men FROM OUR POLITICAL CORRESPONDENT

FROM OUR POLITICAL CORRESPONDENT

MERCEN OF PARLIAMENT, AND MILLIONS OF PEOPLE
BESIDES, WANT TO KNOW WHAT WILL HAPPEN TO
MEN WHO ARE BUYING THEIR HOUSES THROUGH
BUILDING SOCIETIES IF THEY ARE CALLED UP TO SERVE
IN THE ARMY. THERE ARE 2,000,000 OF THESE MEN.

At present, they are earning
sufficient money to enable them
to make their monthly repayments and to meet the rates on
their property.

Treasury officials have been drawing u
various proposals to meet such cases an
their property.

#### Briton's 18 Years On-

## YOU CAN HIRE-PURCHASE WIFE

SPECIAL TO "THE PEOPLE"

N LEAVE FROM THE LAND OF "HIRE-PURCHASE BRIDES"—SO MANY PIGS DOWN AND THE BALANCE IN WEEKLY PAYMENTS OF COCONUTS—BLUFF, GOOD-NATURED MR. HAROLD SHORT TALKED TO ME YESTERDAY IN LONDON OF PAPUA, WHERE ANCIENT CUSTOMS MINGLE WITH MODERN ONES IN STRANGE CONTRAST.

For eighteen years a missionary on the world's second largest island, he works among intelli-gent, educated Papuans, while, far inland, cannibals still exist.

#### THREE BRITONS MUST QUIT GERMANY

#### A SHIP WAS SET A-SAILING



OF AIR CRASHES → WENTY FRENCH MILITARY AIRMEN LOST THEIR LIVES IN THREE CRASHES INVOLVING FOUR WARPLANES ON

FRENCH TERRITORY YESTERDAY.

## Win £1,250, or Queen Mary Trip With £1,000

# "The People's" Great

RITAIN'S RECENT SPELL OF FINE WEATHER HAS BROUGHT THE IDEA OF HOLIDAYS TO THE MINDS OF MOST PEOPLE, BUT MANY, UNFORTUNATELY, FEEL COMPELLED, BY CIRCUMSTANCES, TO REGARD HOLIDAYS MERELY AS A WISH THAT CANNOT BE FULFILLED.

That, of course, is where they are wrong! "The People," to-day, makes the finest holiday in the world possible for any reader who has the skill to earn it.

This opportunity is provided by Thi

#### FREE WEEKLY AID

#### "THE PEOPLE'S" CROSSWORD, No. 148



## Lipstick's **Not Evidence**

It's O.K. By Kay



# SAVED WARSHIP-

GOT QUICK "RISE"

A YOUNG AIRCRAFTMAN EARNED SWIFT PROMOTION
FOR THE PART HE PLAYED IN THE MYSTERIOUS
"HUSH-HUSH" BLAZE ON BRITAIN'S NEWEST AIRCRAFT CARRIER, H.M.S. ARK ROYAL IT WAS REVEALED.
Discovering the blaze, which occurred at sea while the ship was on her way from Gibraltar to England, he dashed straight to the fire-screens and let them down.

Gales around the coasts of Britain yesterday caused a number of lifeboat to be called out.

## IN COAST GALES

There are many assorted chocolates but there is

ONLY ONE covered with your favourite Cadburys Milk Chocolate



CHOCOLATES PER 11b and in 1/- per 12 lb carton

IMPORTANT

# Two bombers collided at 300 ft. as they were landing at Tours. The machines burst into flames and the nine occupants were killed.

GREENHOUSES IN COMPLETE



HEXACON SUMMER HOUSE

SUMMER HOUSE

HITLER GETS

BIBLE FOR BIRTHDAY

LORD KEMSLEY'S

## Smashing A Reign Of Terrorism

## BEATING THE WRECKERS

C.I.D. Search House "SECRETS **FOUND** IN COAT"

From Our Own Correspondent

I.D. men searching a house in Musgrave-place, Sheffield, found in an overcoat there a typewritten copy of "a very secret and confidential War Office docu-

## CHANNEL "HOPPED" IN A GLIDER

FROM OUR OWN OF CLUBING HISTORY WAS MADE YESTERDAY BY MR. G. H. STEVENSON, OF THE LONDON GLIDING CLUB, WHEN HE CROSSED THE ENGLISH CHANNEL ON A SOARING FLIGHT.

This is the first time this has been achieved. The Channel was crossed in a glider some years ago, but on that occasion an aeroplane was used to give the glider altitude.

FROM OUR OWN OF COUNTRYSIDE AROUND OF YEARS-OLD GIRL, MISSING FE She is Patricia Violet Burnett, who belongs to a local Brownie Pack, and who disappeared yesterday morning from her home at who belongs to a local Brownie Pack, and who disappeared yesterday morning from her home at who was used to give the glider altitude.

**Britain's Perfect** Woman



GIRL OF NINE WHO

FROM OUR OWN CORRESPONDENT

Chessington, Saturday.

OX SCOUTS AND GIRL GUIDES TO-DAY HELPED

MOBILE POLICE AND CIVILIANS TO SCOUR THE

COUNTRYSIDE AROUND CHESSINGTON FOR A NINEYEARS-OLD GIRL, MISSING FROM HER HOME.

She is Patricia Violet Burnett.

# HOW "S" PLAN OF I.R.A. WAS

BY A SERIES OF BRILLIANT MOVES, SCOTLAND YARD AND POLICE IN VARIOUS PARTS OF GREAT BRITAIN ARE SMASHING THE MENACE OF THE I.R.A., WHO HAD SOUGHT TO ESTABLISH A REIGN OF TERROR HERE.

They have frustrated recent -bombing attempts, swooped on suspected arsenals, and brought about the conviction of the ring-leaders, who are now serving long sentences of imprisonment.

33 CARS LOST IN GARAGE FIRE

#### **BOAT TRAIN'S GUARD AGAINST TERRORISTS**

Paris, Saturday.

The French "Scotland Yard," the Sûreté Nationale, placed a special guard on the boat train from Paris to Cherbourg, connecting with the Aquitania, to-day. There were rumours that terrorist attempts might be made.

NIAGARA FEARS

VICEROY OF ALBANIA

## CHUCKLES IN COURT YESTERDAY

THIS FOR MY HUSBAND, HE'S GOT A CONSCIENCE. WHEN MY MOTHER THREW HER HAND-BAG AT HIM, HE THREW IT BACK AT HER."

SECRET SERVICE

Husband: "My wife is remarkably suspicious. She can smell beer in a milk bottle if I have been near it."

Husband: "My wife and I never habour meals together, though we mig just as well, because we both eat off t same loaf."



**Explosion At** 

Ice-Cream

Factory

#### **Windows Shattered and Paving** Stones Blown Into Road

PAVING stones were dislodged and glass of ten windows facing Hammersmith-rd, was shattered by an explosion in the ice-cream factory of J. Lyons and Co., at Cadby Hall, yesterday. The explosion followed an escape of ammonia during repairs in the refrigerating room in the basement. A door was blown out and other damage done to the interior, but the plant was working normally again in three-quarters of an hour.

Noise of the explosion startled visitors to Olympia, and crowds in the vicinity, who thought it was another bomb outrage.

French Defence

### £75.000.000 ARMAMENT **DECREES**

Paris, Saturday.

DECREES OPENING
CREDITS AMOUNTING
TO A TOTAL OF
£75,000,000 ARE PUBLISHED
IN THE OFFICIAL JOURNAL HERE TO-DAY.

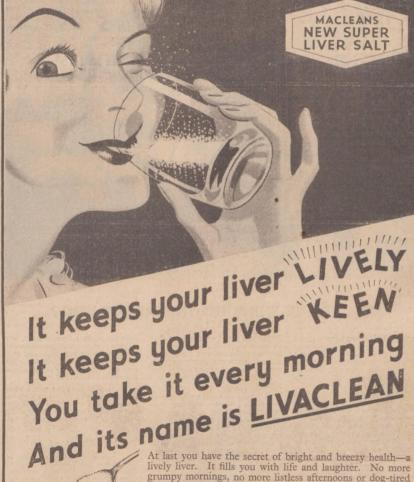
HERE TO-DAY.

They follow M. Reynaud's roadcast last night, in which he tated that France intended to pend a further £85,000,000 on rmaments.

The sum of £75,000,000 is divided a follow:

nistry of National Defence and £21,000,000:

### SOVIET AIR MIGHT



At last you have the secret of bright and breezy health—a lively liver. It fills you with life and laughter. No more grumpy mornings, no more listless afternoons or dog-tired evenings. With the Livaclean habit you rise full of beans, drink your glass of bubbling Livaclean, and skip to breakfast with a "mountain air" appetite. Then off to job or duties with sprightly step and happy heart. Yes, with Livaclean it really is a grand life! YOUR SYSTEM WILL WELCOME THIS CHANGE

work drags. Tou get aged and inactive.

A bubbling daily glassful of on a daily glass of Livaclean.











# ten smoking's not allowed work by Order be utter misery. But pop in Let Rowntree's refresh and soothe Pop a packet in your pocket on your way to work each day!

## £31,000,000 Wonder Fair Is Pride Of America

## "Colossal"-And U.S. Is Right THE £31,000,000 NEW YORK WORLD'S FAIR, WHICH PRE-

SIDENT ROOSEVELT WILL OPEN NEXT SUNDAY IN THE PRESENCE OF REPRESENTATIVES OF 60 NATIONS, COVERS AN AREA-1,216 ACRES-ABOUT EQUAL TO THAT

COVERS AN AREA—1,216 ACRES—ABOUT EQUAL TO THAT OF HYDE PARK AND KENSINGTON GARDENS COMBINED. It is anticipated that there will be 1,000,000 visitors on the first day, and that about 60,000,000 the Court of Peace, and cover people will visit the Fair this year 15,000 square feet. There is a dazzling array of Britisheses to New York.

The British Pavilion occupies one of the finest sites in the exhibition.

THE ROYAL VISIT

#### THE BOY WHO STAYS IN

#### JAPS CLAIM THAT CHINESE HAVE FAILED

#### THE ROYAL VISIT

#### NAZIS RENEW ATTACK ON POLES

## LIFE'S LITTLE PROBLEMS

## A Motor-Bike For The Matron



MOTORING NEWS

By THOMAS H. WISDOM

# SAFER

AWO INVENTIONS, WHICH ARE FAR BEYOND THE EXPERIMENTAL STAGE, ARE LIKELY TO REVOLUTIONISE CAR SAFETY.

The first and most important is the production of polarized which will solve the dazzle problem. This glass has been by used in a variety of directions, and is now being applied to

DONT WORRY ABOUT THE "WHYS"

By the

## £682 IN ONE WEEK FOR **OUR READERS**

BECAUSE Mr. John Moar, of 15, Harbour-st., Buckie, Banfishire, was a registered reader of "The People," his widow has been paid £100 benefit provided under the motoring accidents section of our free insurance.

Mr. Moar was killed in a collision be ween a car he was driving and a motor

#### SHIPOWNER'S £2,000 TRIBUTE TO BUTLER



Amazing Discovery ENDS WRINKLES

CAN LOOK

Make this TEST!





ambrose Wilson uto



-Vaseline instan



FLEAS etc. - even bugs

Cartols: 2d., 6d., 1/-. Powder Flask 1/-

ARE PEOPLE THINKING THIS ABOUT YOU?

You're right - he's

Is there an answer to your problem?

Doctors say "Yes"

How to Correct

You, too!



## "Fianna Boys" Suspected of Bomb Outrages

#### TERRORISTS GET

SIGHT-SAVER!

FROM OUR OWN CORRESPONDENT

PATIENTS ARE TRAVELLING THOUSANDS
OF MILES FOR TREATMENTS OF MILES FOR TREATMENT IN THE WORLD'S FINEST DEPARTMENT FOR BRAIN SURGERY WHICH HAS JUST BEEN

BRAIN SURGERY WHICH HAS JUST BEEN OFFICIALLY OPENED AT EDINBURGH ROYAL INFIRMARY.

It has been built in the Scottish capital in recognition of the work of Mr. Norman McOmish Dott, the brilliant young Edinburgh brain surgeon who can restore vision to the almost sightless.

yish-looking, despite his forty years, and with dark curly tt is a man who has performed operations on the brain

#### PATIENTS FROM NEW ZEALAND

There remains a good deal of the engineer about Mr. Dott, who has supervised the equipment of the new brain surgery department, which is a Wellsian fantasy.

Before he was invited to join the staff of the Royal Infirmary, he carried out his work privately, poor cases being operated upon free.

what a dunce!

no

why not 'name the day'?

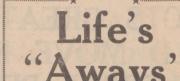
furnish a lovely home at once

through Smarts 4-Year Way!

Every 'Want to Wed' should

DE-PO-SIT

2 REF-ER-ENCES ME



You May Not Agree About—

HETHER OR NOT YOU ARE FOOTBALL-MINDED, IT WILL INTRIGUE YOU THAT TEAMS LOSE THREE TIMES AS MANY AWAY MATCHES AS HOME ONES.

To find out why, I asked a club manager, but what he offered wasn't helpful.

Maybe, said he, it was the strangeness of the field of play, and perhaps not. He couldn't exactly say. Then I tried a famous international. a seasoned player, who has

#### HER SECOND REIGN



She'd Only 6d., But-

#### KATHLEEN WIRED TO **PRINCESS**

Special to "The People"

ATHLEEN ROBERTS, A

ROSY-CHEEKED

SCHOOLGIRL OF TILSON HOUSES, WANDSWORTH,
IS TO-DAY ONE OF THE HAPPIEST CHILDREN IN LONDON.

Kaffleen thought the world

Kathleen thought she would like to send Princess Elizabeth a telegram of greeting on her birth-day, but she had only sixpence.

#### STAMP SLOGANS FOR NATIONAL NEEDS

# Special to "The People"

WHILE THOUSANDS OF
LOYAL BRITISH SUBJECTS ARE OUT OF
WORK AND WHILE BOMBING OUTRAGES ARE COSTING
THE RATEPAYERS THOUSANDS OF POUNDS, "THE
PEOPLE" IS ABLE TO REVEAL
TO-DAY THAT HUGE NUMBERS OF I.R.A. SYMPATH-ISERS AND MANY ACTIVE MEMBERS OF THE ORGAN-ISATION ARE EMPLOYED IN

ISATION ARE EMPLOYED IN THE MUNITION FACTORIES OF THIS COUNTRY.

In the Birmingham and Coventry areas, it is estimated that at least 400 active members of the I.R.A.—many of them Sectional Commandants—are in employment connected with the Government's defence drive!

Belfast branch of the C.I.D. has suggested to Scotland Yard that the executors of the recent bomb outgrages may not be the known

LIST FOR "YARD"

#### HER DREAM SAVED FOUR FROM BLAZE

#### MORE WARSHIPS AT "GIB."

H.M.S. Ramillies, with th

announce greatest cycle achievement of all time



by 13 minutes, 31 sec OVER 30 m.p.h.! In smashing the 50 miles on his Hercules Cycle "Shake

## EASILY — the fastest cycle in the world

THE HERCULES CYCLE & MOTOR CO. LTD., ASTON, BIRMINGHAM

FLATULENCE, ACIDITY.

HEARTBURN, At the first sign of

DAVIS'S calling... The week's fashion NEWS! This lovely fashionable frock for

alex. G. Maclaar

Clex. G. Maclaar

J. D. Dermark Hill.

94.104. Dermark Hill.

## To make this perfectly



## you must use Borwick's **Baking Powder**

To get the best results good cooks always use Borwick's Baking Powder because it is cheaper, requires less shortening, fewer eggs and makes things more digestible. Borwick's Baking Powder ensures lightness, good texture and excellent flavour. Use Borwick's every time and give your family the good wholesome food on which their health depends.

**BORWICK'S BAKING POWDER** 

# occoccocc WHAT SAY YOU?

Twelve Ten-Second Teasers

## VONDER BOOK' CATALOGUE TRANS 19-25 OXFORD STREET, LONDON, W.1 phone: Gerrard 4377

Blind Prophet Is Sure

ROMANCE

ENGLAND, SCOTLAND

WALES Head Office THE HALFORD CYCLE CO. LTD. 239, CORPORATION STREET BIRMINGHAM, 4

# TWELVE COUNTRIES



## FREE! IO DAYS TRIAL SLIMMING is now made both safe and easy, and reader have the opportunity of trying this ideal way with 10 Days' Free Supply of Dr. Janssen's Slimming Tea.

10 lbs. LOSS in 10 DAYS

LOST MORE THAN 100 lbs.

FIGURE CONTROL for ALL

# There'll Be No War MR. CHAM-BER-

FROM OUR SPECIAL CORRESPONDENT

Morcott, Rutland, Saturday.

ROM THE HEART OF A TINY HAMLET ON THE OUTSKIRTS OF ENGLAND'S SMALLEST COUNTY, A VOICE HAS RUNG THROUGH THE WORLD, FORETELLING THE DAWN OF

THE WORLD, FORETELLING THE

UNIVERSAL PEACE.
Though the owner of this
Voice, which has been heeded all over Britain and as far away as America, is but a simple country lad, the stories that have come to light of his powers of seeing into the future have made even the most scentical pause even the most sceptical pause

even the most sceptical pause and consider.

"Don't worry, don't be afraid," says Cyril Holmes, the blind boy of Morcott. "There won't be a war. There may be another crisis, but that will come later this year; and after that there will be a world movement for peace, in which even the most turbulent of the Dictators will take part.

"President Roosevelt's appeal

that 1940 will

WHO is this Cyril Holmes?
What authority, what qualifications, has he to speak thus? Let me draw for you the picture of Cyril Holmes, in its background as I have just seen it down here.
First let me take you to the Blue

#### MIND FULL OF AMAZING PICTURES

your Cycle Catalogue

Cycling Accessories Catalogue
Motorists and Motor Cyclists Catalogue

FOR several years past, Cyril Holmes has been quietly working in his silent-room at the Blue Bell. He has helped men and women suffering from diseases of the mind and the body; he has foretold local and world events with an uncanny accuracy.

**Dieting Cannot Cure Stomach Trouble** says Dr. F. B. Scott, M.D., Paris



Are YOU one of

HE has an odd trick of raising his sightless eyes towards you, and asking you a question in a disjointed way.

#### BECAME SEER

PILGRIMAGE OF

AT FIFTEEN

IT was when he was a boy of fifteen, home on holiday from Worcester College, Norwood, that Cyril Holmes first dis-covered his clairvoyant gifts.





GRAVES Beats the World

GOOD CLOTHES FOR MEN. State the

POST THIS FORM-NOW DR. JANSSEN. LTD. (Dept. 651 52. BAKER ST., LONDON, W.1. 10,000,000 Tolerance Buttons try. worn on the lapel, "symbolises the unity of , Catholics and Jews for democracy, free-ONAL SERVICE MOTORISTS & CYCLISTS CHAIN WHEELS AND CRANKS with waterproof cover Big value! 3/11 from 3/11 se COVERS & TUBES CELLULOID MUDGUARDS Large Selection
TOURING BAGS PEDALS HORNS Unbeatable value. 1/9
British made, pair 5/11 L of PLATES
of 9d. pair. Steel, strap
ng. 1/6 pair.
Celluloid, pair 6d. MIRRORS Whatever you need Largest retailers of Accessories in the Empire. FREE VOUCHER These handy Books Hundreds of articles necessary to road users. • Also specialists in Camping Kit and Clothing. of Reference should be in 232 DEPOTS every home

HALFORD





PUT A NEW COMPLEXION ON YOUR TROUBLE





MEMORIES

DOWN THE YEARS

OSCAR ASCHE IN STUBBORN MOOD

## SUCCESSFUL

INFLUENCED

STEAMSHIP THAT UPSET THE SOUP

## THE HOTEL MANAGER

FIGHTING MILLIONAIRE

ONE OF THE MOST COLOURFUL AND DYNAMIC CHARACTERS OF THE DAY, THE HON. HUGH D. MCINTOSH HAS MADE AND LOST MORE FORTUNES IN LESS TIME THAN MOST MEN. GREAT GAMBLER, FIGHT PROMOTER—HE STAGED THE JOHN-SON-BURNS FIGHT IN SYDNEY IN 1908—THEATRE MAGNATE AND NEWSPAPER PROPRIETOR, HE BEGINS HERE THIS WEEK THE STORY OF HIS AMAZING LIFE.

with the

NEXT WEEK: WORLD'S HAPPIEST MILLIONAIRE



## what's going to happen to me?













## HORLICKS IN HOSPITAL TESTS



HORLICKS GUARDS AGAINST NIGHT STARVATION

Lived in Cow Shed

Taste better-

better for you

They're

Malted

QUAKER

FLAKES

For the Blood, Veins, Arteries & Heart

Take it—and Stop Limping!

#### Everybody is Asking-What Is Elasto?

#### Read What Users of Elasto Say:

Here's Good News! You Can Test Elasto Free!

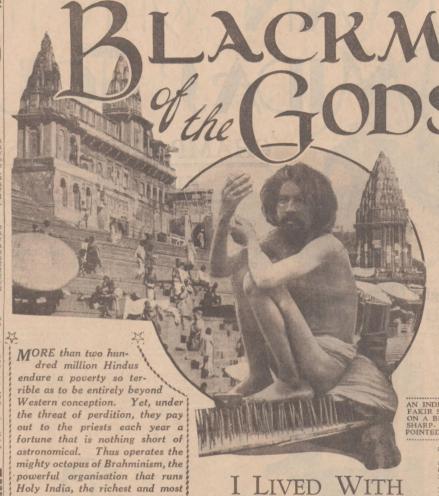
#### ELASTO (Dept. 126), Cecil House, Holborn Viaduct, London, E.C.1. COUPON FOR FREE TRIAL SAMPLE OF ELASTO \*

Elasto will save you pounds





Mystery of a White Fakir



INDIAN PRINCES

colossal religious racket the world

has ever known.

Hanging on a Spit

Ashes to the Ganges

I LIVED WITH

Slumped in a Faint

#### Coins of Years Ago

WHIZZFIZZ

AND YOU'RE FEELING FINE!

Alka-Seltzer

GRAVES Beats the World



COUPON

I'll give you the

reasons why



Skin as soft as the silk of her gown

because she's SCHOOLGIRL COMPLEXION all over!

## Ex-Chief Inspector WILLIAM GOUGH

#### DOING THE TRICK

#### SEARCHED THE HOUSE

#### BORE NO ANIMOSITY

There is NO SECRET

about PHOSFERINE





## Wear-and-Tear of the Nervous System is felt by almost everybody in this troubled age

Whatever form our nerveexhaustion may take-vague anxiety, worry about the present or the future, sleeplessness, impaired digestion, depression or irritability—sooner or later you will be actually in need of Phosferine.

Phosferine provides the constituents which renew nerve force. You cannot fail to be the better for it—more self-controlled, more steadfast and more resolute, just because your whole nervous health will be substantially improved.

Take Phosferine now—even if you are not consciously worn out—and you will be less prone to fatigue and depression. You will sleep more soundly and eat more heartily. You will be less irritable, less jumpy, less easily upset.

And the reason is that Phosferine is a combination of medically-approved nerve tonics—openly published for all to see and understand.

START TODAY—every chemist has it!

The Greatest of all Tonics

FOR ALL DISORDERS CAUSED BY EXHAUSTION OF THE NERVOUS SYSTEM
From Chemists, TABLETS or LIQUID, 1/3, 3/4 and 5/4.
The 3/4 size is mearly four times the 1/3 size; you save almost 2/4.











SOME risks may be worth while—
if you stand to gain. But what
can you gain by saving a few pence
over the year on the price of your
toilet rolls? There's no sense in
risking the family's health for that!
Make sure that your toilet paper
safeguards you and your household
from the daily danger. Beware of
spongy toilet paper whose use may
lead to self-infection. Ask for Izal
paper always. Each soft, smooth
sheet is thoroughly impreenated with

Sixpence for safety



# **NEW SPRING BARGAIN**

The Lacy Way

To Fashion

It will be a

Riot this

Summer

By BETTY BLUE

My Household ABC.

Woods & Hedgerows

By "HOUSEWIFE"

## BILL & BUNTY

ALLEN FOSTER (Fashions) LTD.

## SUNDAY, APRIL 23, 1939 WINES from the

CHILD'S TELL-

TALE TONGUE

CILLAGGER into Style

27 Sinsbury Straet, London, E.C.2

#### Without Iron **Your Blood Dies** Conducted by Eb' & Flo'



## CHEERY COONS' CORNER





By Mrs. "X."

"Bandit" Was P.C.

SURGEON AND

A POLICE SURGEON WAS SUMMONED AT HARLOW, ESSEX, YESTERDAY, BECAUSE, HE SAID, HE MISTOOK A POLICEMAN FOR A BANDIT.

Dr. Geoffrey Gorham Holm

CAR BAN ON WOMAN FOR DRINK OFFENCE

"TRAP"

NON-STOP

A BANDIT.

Why Freddie Isn't Seen Now!

MYSTERY CAR

SPECIAL TO "THE PEOPLE HEY CALLED "WIN-OR-BUST" FREDDIE DIXON THE "TOUGH GUY" OF THE MOTOR RACE-TRACK AS HE ROARED TO VICTORY AFTER VICTORY. NOW HIS ADMIRERS WONDER WHY HE IS NO LONGER

SEEN AT THE WHEEL.

He is taking the back seat in racing events this season, I am able to reveal, because he is con-centrating on the building of a car of revolutionary design.

## PERFECT MAN-BY THE MOST PICTURED GIRL

SPECIAL TO "THE PEOPLE"

"My perfect man," mused blonde beautiful helen bennett, america's idol and world's most photo-graphed girl. "Gee, that Question needs some answering."



#### DOCTORS DISCUSS NEW VITAMIN "E"

TRAVELLING IN A CARAVAN, A FRAIL, SILVER-HAIRED WOMAN PREACHER BEGAN
A 10,000-MILE CRUSADE OF BRITAIN LAST WEEK. SHE IS MRS. M. A. ST. CLAIR
STOBART, WHO EARNED THE TITLE OF THE "LADY OF THE BLACK HORSE"
FOR HER EXPLOITS DURING THE GREAT WAR. NOW SHE IS WIDELY KNOWN AS
THE "JOHN WESLEY OF SPIRITUALISM."

After completing a tour of outh Wales, she will go to the lidlands, and later to Scotland.

With the rank of Major, she a she will go to the lidlands, and later to Scotland.

Such a thing would have been un"Such a thing would have been un-

He's Paid Big Money Just To

CE'S SECRET

Be Natural!

#### TERRITORIAL ARMY RECRUITING BOOM

Why not Improve your

Health

By Regularly Taking







last year, it did something for Mrs. Bailey -who lives just across the way from me - that I'd never been able to do.

We'd always been on good terms, ready to pass the time of day and enjoy a chat-but I suppose she thought I was criticising her when one day I ventured to tell her about Persil and how much whiter it washes things, and how gentle it is. Her own washing had never been really up to the mark.

At all events -" Ada," she said, rather short, " you can't tell me there's any real difference between your Persil washing and my washing. Why, I never heard of such a thing!"

None so blind as those who won't see thought I. And I held my peace.

Then came the Garden Party. The school was giving an open-air play by the pupils. The moment those little girls stepped on the stage, all dressed as fairies, you could see that Mrs. Bailey's daughter's frock looked off-white compared with my young Betty's.

A day or two later I happened to walk into the grocer's when Mrs. Bailey was there. She never saw me. Just as the grocer was putting a packet of her usual washer in her basket, Mrs. Bailey stopped him.

"No," she said thoughtfully. "In future I'll have Persil instead."

Sooner or later you're bound to come round to Persil whiteness



OXENDALES P.65 MANCHESTER)

Woman Spiritualist Is Off On-

Two Minutes With The Great

Arrol, The Bridge Builder



is a break"

do make

r cigarettes

#### No New Minister For New Ministry

#### "Three Months Plan" Is Six Months Late

S CORSET DEPT. 163

## "Man o' the People" writes on— "THINGS THAT MATTER TO YOU AND ME"

#### THOUGHT for To-day

Waiting For His

Master's Voice

PAPERS

#### No War; But Little Peace?

A Man whe People.

LIGARETTE

## By The Lounger

THE WORLD ON PARADE

## Nazis Tot Up The

#### Homing

#### Air Push

Plenty

# Don't Blame Your Shoes!



Use ZAM·BUK Regularly

GAS

Bigg

KID RELE

WO STRIK

OVER

"I'D

## GAS MASK FOR MOTHER



### New Watch On Germans In Britain

## "VISITORS WITH SINISTER AIMS"

## "BUSINESS" MEN AS SPIES AND BLACKMAILERS

SPECIAL TO "THE PEOPLE"

ANY GERMANS, WHO ARE OSTENSIBLY PAYING "BUSINESS" VISITS TO THIS COUNTRY, ARE DESCRIBED TO THE COUNTRY, AND DESCRIBED TO THE COUNTRY, A YARD'S SPECIAL BRANCH. THERE ARE GRAVE SUSPICIONS ABOUT THE GENUINENESS OF THEIR SO-CALLED "COM-

MERCIAL" INTERESTS.

It is believed that these visitors are here for the purpose of carrying back to Germany military and economic information collected by their agents in

In addition they indulge in some profitable black-mailing of the wealthier German and Austrian refugees who have recently fled from their homelands now live here. he "business" visitors from Germany also bring

over regular instructions to their agents, and remittances for people on their pay roll.

pay roll.

Several of them, on being shadowed, have been seen to go direct to premises which are known to be the headquarters of one branch of the Nazi organisation in London, and to another building which houses several German "business firms" which are doubtful from a commercial point of view.

Some of the men who are being specially watched are visiting Britain apparently in connection with German commercial fairs, touring organisations, fur firms, and banking institutions.

HAS BEEN INJURED—THAT IS THE RECORD OF THE HANNIBAL AND HERACLES PLANES OF IMPERIAL AIRWAYS. It is claimed that these fleets, first put into service in 1931, have done more than any other to popularise air transport.

In 1925, Imperial Airways' first year, the mileage flown was 853.042. Grove, Hipperholme, near Halifax, let By 1938 it had increased to 6,223,968, Up to March 31 last the company's tween Reginald Carl Raby and his was machines had flown over 40,000,000

#### DANZIG FOOD CARDS

# £1,300,000,000

RELEASED

**Biggest Ever Peacetime Budget** 

New York, Saturday.

KID BERG, the former British light-weight champion, was released from Ellis Island today, following his detention there on his return from a fight

KID BERG

#### WOOLWICH STRIKE IS OFF

EMPLOYEES OF MESSRS. SIEMENS' ELECTRICAL WORKS WOOLWICH, YESTERD AY AGREED TO CALL THE STRIKE OFF AND RETURN TO WORK

## IN ONLY THREE MONTHS OVER 3 COMPARED AND SAID "I'D RATHER HAVE A MORRIS"



the finest
ASSURANCE POLICY

INT BUY MORRIS AT LEAST BUY A CAR MADE IN THE UNITED KIMCDOM

IR JOHN SIMON WILL HAVE A £1,300,000,000 BUDGET
TO LAY BEFORE THE CABINET TO-MORROW, AND
BEFORE THE HOUSE OF COMMONS ON TUESDAY—THE
BIGGEST THE NATION HAS EVER HAD TO FACE IN PEACE-

has come to the conclusion that a extra taxation will be inevitable, he does not expect that this will much resentment, either in the House of Commons or in the

#### FOUR POSSIBILITIES

FROM OUR POLITICAL CORRESPONDENT

#### A DAY TO REMEMBER!

AKE a note of May 27. Yes, it's Whitsun Saturday. But it's also the date of the Grand Final of "The People" National Darts Team Championship at Empress Hall, Earl's Court, London.

Tickets are 1s. 6d. to 3s. 6d. Get one without delay from "The People," 6, La Belle Sauvage, London, E.C.4.

#### GOVERNMENT AND B.B.C.

— A Denial

THE POST OFFICE ANNOUNCES
THAT THERE IS NO FOUNDATION FOR THE REPORT THAT
THE GOVERNMENT IS CONTEMPLATING THE ADOPTION OF ANY
SPECIAL MEASURES OF CONTROL
OVER THE BRC

## St. George's Day

ROSE for England-No war-like emblem this, ROSE for England—No war-like emblem this, Nor worn in challenge of our fellow men; Freedom with justice all our purpose is; In peace our hope of human happiness again. Yet some, mistaking much our gentle knight, St. George, have found him ready with his merry men To meet the tyrant dragon in its might: A thorny, stubborn, fighting people then Arose for England.

Man O' The People.

#### ENGAGED



Lord Baldwin Tells What The-

THINK

LEADERS OF TO-MORROW

From Our Own Correspondent

Toronto, Saturday.

"OMEONE HAS SAID
THAT YOU CAN ALWAYS GET THE TRUTH
FROM A STATESMAN AFTER
HE HAS TURNED SEVENTY,
OR GIVEN UP ALL HOPE OF
THE PRESIDENCY OR THE

PREMIERSHIP.

"Well, I have qualified on both counts. I cannot speak for Canada, but I know that at home the ring has gone out of the old political battle-cries.

"The best young men and women to all marties the leaders of the

"MR PENNY" AT RICHMOND

Flown 8,000,000 Miles

SPECIAL TO "THE PEOPLE"
LOWN 8,000,000 MILES, AN AVERAGE OF 1,000,000 EACH.
AND CARRIED 300,000 PASSENGERS NOV.

AND CARRIED 300,000 PASSENGERS, NONE OF WHOM HAS BEEN INJURED—THAT IS THE RECORD OF THE

## "The People's" OWN SECRET SERVICE NEWS

SHROUDED in strictest secrecy are Chinese negotiations in America for the supply of £3,000,000 worth of planes and aircraft equipment for use in Far East conflict.

CABINET reshuffles are still in the wind. Don't be surprised if Winston Churchill returns, maybe to replace Lord. Runci-man as Lord President of the Council.

## "Sleep Insurance" for Millions

TO MAN AND WIFE

Hospitals, Sanatoria, etc.

And remember that in Ovaltine' is a complete that in Ovaltine' is

LVERY night to countless throughout the world, 'Ovaltine' brings the assurance of deep, refreshing sleep, and there are definite reasons for the universal popularity of this delicious tonic food beverage.

The great advantages of the composition and special properties of 'Ovaltine' have been proved by every conceivable test — many conducted in Hospitals, Sanatoria, etc.

# I can see you didn't have your Ovaltine last night!

Choice of the Valuable

"THE PEOPLE," by special arrangement with the Privilege Price Book Club, to-day announces a further opportunity for its readers to participate in a great Library Building Plan—a wonderful plan to bring within the reach of all, magnificent home libraries—a unique opportunity to secure a magnificent book every month for as long as you wish—AT AMAZINGLY LOW PRIVILEGE PRICES, and you pay for each book AFTER you get it. It will enable you to build up, at an astonishingly low cost, a fine library of beautiful books—books for entertainment, of practical everyday usefulness and knowledge.

The Privilege Price Book Club has been planned on the simplest lines imaginable. You simply choose any or all of the books shown, then complete the Enrolment Order Form and the two Labels below as directed and send them in with THREEPENCE in stamps as Enrolment Fee.

Your first book will then be dispatched immediately. Your SECOND choice will be sent a month later, your THIRD the following month, and so on.

We repeat—YOU DO NOT SEND THE REMITTANCE FOR ANY OF THESE VOLUMES NOW. You pay for each volume AFTER you receive it. At the same time that a volume is sent to your home each month, an invoice will also be sent, and you return the invoice together with the remittance within seven days AFTER receipt of the book. There is nothing more to pay than the price given against each book. Carriage to your home is FREE.

In the wonderful selection of books below are works to interest everyone—you will find books that you want—books that perhaps you have been looking for for years, but never thought they would ever be within your means as they are now.

#### DO THIS NOW

nes you would like and in what order you want

particular book, leave that space blank.

In every case also indicate the Edition you desire—Standard or De Luxe—by crossing out against each Book required the Edition NOT wanted. For your own information keep a careful note of the books reserved and the order in which you want them by writing a number against the printed descriptions of the Books.

Finally, complete the Enrolment Order Form and the two Labels as directed. Then post Form and the two Labels, together with 3d. in Stamps at once. This enrols you as a member of the Club and brings you your lirst choice immediately.

Fill in and post the Forms below AT ONCE,

#### EVERYBODY'S BEST FRIEND"

#### THE HANDY MAN AND HOME MECHANIC"

#### "THE UNIVERSAL HOME DOCTOR"



#### "THE COUNTRYSIDE COMPANION"





#### THE NEW ILLUSTRATED GARDENING ENCYCLOPÆDIA



#### "UNIVERSAL KNOWLEDGE A-Z"



#### -CUT ALONG DOTTED LINE

### The People

## ENROLMENT ORDER FORM

THE PRIVILEGE PRICE BOOK CLUB

The Privilege Price Book Club, (Dept. N.2), 4, Arne Street, London, W.C.2. (Pref.)

required here	Editions NOT required		
	Standard	De Luxe	
	required	required Edition here Standard	

Full Postal

## BOOKS WITH CARE CARRIAGE PAID

X

THE UNIVERSAL BOOK OF HORRIES & MARDICHAFTS" "PEOPLES OF THE WORLD IN PICTURES"

### Thought She Was Bride-To-Be

## "GAY NIGHTS"-THE GIRL PAID

# "PROPOSAL" BY WIDOWER WAS

THIRTY-SIX-YEARS-OLD WIDOWER, FATHER OF SEVEN, WHO WAS SAID TO HAVE SPENT 2154 OF HIS FIANCEE'S MONEY ON "GAY NIGHTS," WAS AT BRENTFORD YESTERDAY SENT TO PRISON FOR THREE MONTHS.

Joseph George Raymond, a motor driver, of Bell-ave., Cherry-lane, West Drayton, was accused of obtaining by false pretences £90 from Miss Nina Elizabeth Read, of Algar-rd.,

GARDEN NOTES SUCCESS WITH

MARROWS



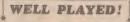
HERE'S HOW TO WASH WOOLLIES OFTEN WITHOUT SHRINKING THEM!



BOUGHT BRIDAL GOWN

GAY TIME " TOGETHER

GUARDSMAN SENTENCED





New Quest Begins

# £5,000,000 PRIZE

E NGINEERS ARE THRUSTING A GIANT
DAM INTO THE SEA ON THE WILD
PONDOLAND COAST, ABOUT 20 MILES
NORTH OF PORT ST. JOHNS (CAPE PROVINCE), IN AN ATTEMPT TO RECOVER THE
TREASURE IN THE WRECK OF THE EAST
INDIAMAN THE GROSVENOR.

The wreck lies in Grosvenor Bay, named after he ship, and is believed to be covered with yout 10 ft. of sand and about 28 ft. of water. Since the ship went to her doom in August, 1782, ith 150 people aboard, 15 attempts have been used to salvage her.

#### HUNDREDS OF GOLD AND SILVER COINS

## PEGGY, THE GIRL WITH GRIT, OFF ON 5,000-MILE CYCLE TRIP

FROM OUR OWN CORRESPONDENT

Swansea, Saturday.

ISS PEGGY ALLIN, YOUNG LONDON BUSINESS GIRL, HAS JUST SAILED FROM HERE
BY CARGO BOAT TO MONTREAL, WHERE SHE WILL BEGIN A FIVE THOUSAND
MILES CYCLE RIDE ACROSS CANADA AND THE UNITED STATES.

Miles Allin was an office worker until a few months ago. The call of the wide open spaces was too strong for her to resist, and with her small savings she spent three months tramping through Scandinavia.

MISSING RELATIVES

#### PORTSMOUTH TO GIVE KEYS TO THE KING

From Our Own Correspondent Portsmouth, Saturday

WHEN th

#### LOST HIS OWN LIFE IN SAVING FRIEND

HINTS TO INVESTORS

BY OUR CITY EDITOR, "SCRUTINEER"

HEN markets get to such a state that deal-ings in British Govern-nent securities become a matter of negotiation, as happened last week, the small investor can be

for feeling a little

SOMETHING NEW IN HATS all of wool and two knitting nee





If you had a film star's salary you couldn't buy a better brand of salmon than John West's Middle-cut-there isn't one! It's the plumpest part of a prime fish, gently cooked to mouth-watering tenderness - a feast for a hungry man. Sealed in its own rich natural oils, fresh with the flavour of the sea - each delicate flake is full of nourishment. A helping of John West's Middle-cut Salmon makes a husband feel well fed.

Insist on the best, and buy

## OHN WEST

Middle-cut SALMON



J. THORN & SONS LTD. (Box 96), Brampton Rd., Bexleyheath, Kent (Box 96), 26, Corporation St., Manchester, & (Box 96), 117, Dale End, Birmingha



## **GERMS CATCH** MOTHER NAPPING!

JEERED AT HER SPRING CLEANING



#### BUT THE JOKE'S ON MUM!

BANISH DEADLY CATARRH THIS SAFE, SURE WAY

Send for generous free sample and details of 15 DAYS' FREE TRIAL

SCIENCE GIVES A TIP

ALL CLEAR

## LIFEBUOY

for health cleaning

BLACKPOOL in JUNE

By GINA DAYE

MOCKERY

Honeymoon For One

OPENING CHAPTERS

#### REMORSE

#### PRIDE

END

CYSTEX HELPS NATURE 3 WAYS



INFECTION

DESPAIR

PRETENCE

SKIN HEALING WAGIG

ECZEMA, BAD LEG.

PIMPLES, BOILS, SPRING RASH,





## THESE BUSY PEOPLE STICK TO THE 30-Second Breakfast

It's crisp, delicious, nourishing-it's packed with energy - and it's a grand help to the housewife because it saves her time and trouble





START THE DAY WITH THE 30-SECOND BREAKFAST





ambrose Wilson LTC

#### Magic Feet



#### THIS MONKEY COULDN'T STAND CROWD'S STARES

#### You could have earned 7% on your savings every year for the past 7 years as a Member of this Society\*







## Born In Hovel, She May Be Heiress To Peerage

### NUDE MAN BEHIND NET **CURTAINS**

DWARD THOMPSON,
AGED FIFTY-THREE,
STATED TO HAVE BEEN
SEEN BY A WOMAN LYING
NUDE ON A TABLE NEAR THE
WINDOW OF HIS ROOM IN
BRADEN-ST., PADDINGTON,
WAS REMANDED BY THE
MAGISTRATE AT MARYLEBONE YESTERDAY, ACCUSED
OF INSULTING BEHAVIOUR.
The woman said there was a net

#### MORE GOLD WENT WEST YESTERDAY



#### Can You Solve This One?

FROM OUR OWN CORRESPONDENT

Plymouth, Saturday. Plymouth, Saturday.

PourtEEN years after being brought from Australia,
a cockatoo, owned by Mrs. L. Ellison, of Torpoint,
Cornwall, has laid two eggs!
The mystery has baffled Mrs. Ellison, who has left the
genetics experts to puzzle it out!

## CONGRATULATIONS Mystery 'Phone-Box Callers

# OF NEW MENACE

SPECIAL TO "THE PEOPLE"

TONDON WELFARE SOCIETIES ARE WARNING GIRLS AGAINST A NEW MENACE OF THE MYSTERY 'PHONE-BOX CALLER.

A man sees a girl go into a tele-none box and immediately calls or on the 'phone and attempts to ake an appointment.

#### AFTER THEIR MAN



# OF MARY

# ROMANCE

BROUGHT UP IN HUMBLE CRECUMSTANCES, SIXTY - YEARS - OLD MARY DRUMMOND, DAUGHTER OF A SERVANT AND A RAILWAY PORTER, MAY BE HEIRESS TO A BRITISH PEERAGE.

PEERAGE.

Her right to be styled Countess of Melfort, a title dormant since the beginning of the century, may be proved following the death of her mother in a New York garret

# "My Mother-in-law was RIGHT







Made to a Superny standard of quality

MADE BY CARRERAS LTD. ISO YEARS REPUTATION FOR QUALITY

# worth a quinea a box

"The best home medicine is Beechams Pills . "

#### By S. ROSSITER SHEPHERD

# TRIP ON THE QUEEN MARY FOR 2 TO

N C M L L A D A S N R

I R N C M I R N C M L E B L L A D A

# EARLY HOLIDAYS

Cornwall, Devon, Somerset and Dorset those lovely western counties - exercise an irresistible charm and fascination. They call you again this year to choose your holiday resort within their borders.

#### EARLY HOLIDAYS ARE BEST, BECAUSE

- The countryside is never fresher than in early Summer
- . The extra hours of daylight are extra hours of health
- You do not add to the late summer overcrowding
- You have the advantage of cheaper accommodation
- Early travel is comfortable travel



HOW YOU GET THERE

#### WHEN YOU GET THERE



#### TAKE YOUR HOLIDAYS EARLY

#### £100 £100 2 ENTRIES 6D. RITE-WORDS 5 ENTRIES 1! A QUICK CASH COMPETITION

£25!!! 2100 IF YOU MEND THE 4 READERS

## Proved Remedy for

Why Endure Pain & Suffering?

SOLID ZAM-BUK

2 ATTEMPTS 6D. 4 ATTEMPTS 1/-

RUNNERS-UP PRIZES

### CLOSING DATE. FIRST POST, SAT., APRIL' 29

CLUES ACROSS

#### CLUES DOWN

ABBREVIATED RULES S

HOUR BY HOUR

## TO-DAY'S RADIO GUIDE ALL THE STATIONS YOU NEED

1s.

#### Television

OUT AIN
G D ATE
OM TWO

CONDITIONS

IMPORTANT NOTICE

GET that

Meet

MILK OF MAGNESIA

**TABLETS** 

NEW HANDY TIN 69

SAFE & EASY SLIMMING

FREE 10 DAYS
TRIAL SUPPLY
See Page SIX

Tommy Tweet

NOW ON SALE - 2d.

For the Blood, Veins, Arteries & Heart



Send For Free Sample—See Page Eight

£682 More for Registered Readers

ı	(SEE PAC	GE FOUR)
	The People HAND THIS FORM TO YOUR NEWSAGENT TO.	POST THIS FORM TO "THE PEOPLE." To "The People" Registration Department. I have sent an order form to on dewagent for the regular moder of the people." Please register me and resultar reader. Reader's name in full (capital letters):-
	(Name of Newsagent)	

MAND THIS FORM TO YOUR NEWSAGENT	128. Long Acre. W.G.2.  I have sent an order torm to my newsagent for the regular weekly delivery of "The People."  Please register me as a regular reader.  Reader's name in full (CAPITAL LETTERS):
To(Name of Newsagent)	
Addres	
	Address
Please deliver or reserve "The People" for me weekly until further notice.	
Signature	Signature
Address	
	Use ld. stamp. Oon't seal envelope A
***************************************	certificate setting out the tull benefits and

#### FEATURES FROM ABROAD

FOREIGN WAVELENGTHS

drains the life out of your hair



Use this HAIR DRESSING

that ends Dry Scalp



The hair dressing that ends DRY SCALP





## Edward Lyndoe Tells You-

## SIGNS OF THE WEEK

TO-DAY MARKS THE OPENING OF THE LAST PHASE OF HITLER'S CAREER. THAT IT NOW HAS LITTLE, IF ANY, MORE THAN TWELVE MONTHS TO RUN ON ITS PRESENT LINES IS CLEAR TO ME—IF INDEED ON ANY LINES!

From now on he is to be dogged by misfortunes and lisappointments, in spite of brilliant strategy. The charts show the net results of his efforts will be the virtual extinction of Germany, split once more into dependent States.

Between now and the opening of 1940 Hitler will lunge into one adventure after another, the next one

PRESIDENT ROOSEVELT

BRIEF BIRTHDAY INDICATIONS

HOW WE ALL STAND THIS WEEK

SEPTEMBER 23 to OCTOBER 22

WHICH remind



ZEE-KOL

HEALS EVERY SKIN DISEASE-MANY IN A NIGHT

including
ECZEMA, ULCERS
ABSCESSES; BURNS
SCALP IRRITATION
SORE FEET
ABRASIONS
POISONED CUTS
BOILS, PIMPLES
AND BLACKHEADS
CORNES, SEPLAINE CORNS; SPRAINS BEARD RASH LUMBAGO STIFF JOINTS

RHEUMATISM, etc

WE HAVE A ROOM FULL OF TESTIMONIALS Many promise a wonderful remedy, but there is nothing like Zee-Kol. Beware of imitations.

nothing like Zee-Kol. Beware of imitations.

ZEE-KOL Ointment is, without doubt, the most wonderful skin healer of all time. The cruellest Skin Diseases are rapidly and completely banished. Where Zee-Kol touches, the skin takes on a finer and healthier glow. Zee-Kol kills all germs that enter the skin—that is why it heals the moment it touches the skin. Do not hesitate. Go straight to your chemist and get a box of Zee-Kol and rest absolutely assured that your skin troubles will be banished in record time. Hospitals continually use it. Eczema is healed in a night. If not, send back the ointment and your money will be refunded. will be refunded.

Obtainable from all Chemists and Stores.

Large Tin 6d. Other Sizes 1/3 and 3/-

Or direct from SHAVEX ZEE-KOL CO., LTD., (Dept. Z.K.4), 40, Blenheim Road, Upper Holloway, London, N.19.

# DAD







## MONDAY HALF-HOLIDAY FOR HOUSEWIVES!

Thanks to modern, scientific washing methods

WOMEN no longer have to devote all Monday to "the wash." For, thanks to the wonderful, modern, scientific methods, doing the family wash now need take no more time than



RINSO

#### MARTIN FABER

For 2/a Only



PILOT AGAIN WHO ELSE KNEW

RUE DE LA PAIX won 8-1 KITTY FRISK 2nd 100-9

SHORT ENGAGEMENT won 7-2 ne. toes get the goods followed:
DLAR GLOUD 6-1: TAM WORTH 11-8: LIGHT
HIP 8-1 (untipped): BACARDI 6-1: HEVUSINA
-1 (untipped): MINISTROME 7-2: WORKMAN
0-8: BELLIS 10-1 (untipped): etc. Only one

ANOTHER AMAZING TIP FOR WEDNESDAY & BIG S.P. JOB NEXT SATURDAY

NO MONEY TO SEND

**Newmarket Resident Commissioner** MR. "B," 2, GLEN TERRACE, NEWMARKET

BERNARD DILLON

DOES IT AGAIN!

Lillibullero 100-6

BISTOLFI WOR 100-8

**NEXT GOOD THING** 

POST to :- B. DILLON, 168, WILMSLOW ROAD, WITHINGTON, MANCHESTER 20.



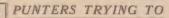
(Members of B.P.A. Turf Guardian Society, N.S.L.)

WRITE TO DAY for a CREDIT ACCOUNT

DOGS: FORECASTS, TRAP NUMBERS, FIRST FAVS. ALL

S.P. ACCEPTED, HORSES: 141. 294. & 395. [Rays. ACCEPTED Jointon French 1981]

HARRY BIRKETT LTD., LONDON, S.E. 15



FIND A FAVOURITE

By LARRY LYNX

A WEEK AGO I THOUGHT THE FAVOURITE FOR THE "GUINEAS" WOULD BE FOX CUB—WITHOUT A SHADOW OF

"GUINEAS" WOULD BE FURN -WITHOUT A SHADOW OF DOUBT. NOW I SHOULDN'T CARE TO PROPHESY WHETHER IT WILL BE BLUE PETER FORCE TO HIS TORY OF THE SHADOW OF THE SH



Jean Muir, daughter of Regimental Sergeant-Major Muir, of the Queen's Own Yorkshire Dragoons, carries out her inspection of the Belle Vue stables at Doncaster.

PIGEONS

By QUARTERMASTER

FLASHES from the FLAT

DHOTI.

SONSIE WENCH SUPERBE SEAWAY.

# Golden Bullet can go a fast pace; LARRY LYNX'S SELECTIONS for the a-stake next time out. Snow White is an earmarked winner of mile-event, though anishing out of the ret three at Epseom.

sd - td	3.0 GENESIS 3.30 CANNY LAD 3.9 ESTABLE  NEW MARKET — Income 3.0 TOUT CHANGE 4.30 LAPPORD*
	Wednesday
	3.15 DHOTI* 3.50 ST ANDREWS II 4.20 TORNADE 4.50 GREENROOM
	Thursday
	2.30 DOUBLE GREEK 3.0 CROWN COLONY* 4.0 EL MOROCCO 4.30 SYCAMORE
	3.10 SONSIE WENCH
Y	3.45 TUTELLE 4.15 HEAVY WEIGHT*
	4.45 MANUELLE
0	2.0 THIRSK.—Friday BRIONI
OL	2.0 BRIONI 2.30 CAVATINA
0	2.0 THIRSK.—Friday BRIONI
· OL	THIRSK.—Friday   BRIONI   2.30   CAVATINA   3.0   CANNY LAD   4.0   ARRAN GREST   Saturday
COL,Y	THIRSK.—Friday   BRIONI   2.30   CAVATINA   3.0   CANNY LAD   4.0   ARRAN GREST   Saturday
OLD, Y	2.0 THIRSK.—Friday 2.30 CAVATINA 3.0 CANNY LAD 4.0 ARRAN OREST  Saturday FSAU*
COL,Y	THIRSK.—Friday   BRIONI   2.30   CAVATINA   CAVATINA   CANNY LAD   4.0   ARRAN GREST   Saturday   Saturday   SAUTHARELIAA   CHANTARELIAA   CHANTARELIAA
OLD, Y	THIRSK.—Friday   BRIONI   2:39

FOUR BEST OF THE WEEK:

2. DHOTI.\* 3. HEAVY WEIGHT.† 4. ESAU.

# AMBLETON HANDICAP SOWERBY SELLING HANDICAP DURHAM PLATE THIRSK, APRIL 28 THIRSK, APRIL 29. HURST PARK, APRIL 29. £100 to 2/6, £200 to 5/-, £400 to 10/-, £800 to 20/-.

DAN FLYNN'S WEEKLY TREBLE FOR WEEK ENDING

Letters! Letters! Letters!

JUBILEE :-

WINNINGS ON YOUR BREAKFAST TABLE DUKE ST. EDINBURGH

GEORGE SQ. GLASGOW

McLAUCKLAN, LTD., 94, New Bond St., London, W.1

BIG HURST SATURDAY WINNERS

The Editor of "THE WINNER" offers to every reader
TWO FREE ADVICES equal to—

KNOLE STAR won 20 - I OLD FOLK won 100 - 8 FY. GODMOTHER won 100 - 8

3 AMAZING EPSOM NAPS ON THURSDAY BY ONE WRITER!

Immediately Following

BISTOLFI won 100 - 8 RUE DE LA PAIX won 8-1

on Wednesday (Full ADVANCE PROOF lodged with this Journal).

"THE WINNER" is the most consistently successful racing publication ever published. Every Monday morning it provides hundreds of thousands of readers with slighted. Every Monday morning it provides hundreds of thousands of readers with the provides hundreds of thousands of readers with the provides hundreds of thousands of readers with the winner "have for many bareful racing," and regular followers of "THE WINNER" Supply of the provides a supply of the provides with a most part of the provides with a most part of the provides and the

## TWO BIG-PRICE WINNERS NEXT SATURDAY AT HURST PARK!

The Editor of "THE WINNER" confidently believes these two HURST PARK SPECIALS will be equal to KNOLE STAR (WON 20-1), BISTOLFI (WON 100-8) and his other Epsom "gems" As a tremendous advertisement for his paper the Editor will send you his "secret"
HURST PARK INFORMATION ABSOLUTELY FREE

To The Editor,
"THE WINNER" (Dept. 6. .) 24, Holborn, London, E.C.I.
Dear Sir,—I enclose the FREE NAPS COUPON cut from "THE WINNER."
Please send me immediately your TWO HURST PARK CONFIDENTIAL SPECIALS
ABSOLUTELY FREE. I enclose a stamped addressed envelope and am over 21 years of age.

then, is your grand opportunity to get on the TWO BIG WINNERS AT HURST PARK NEXT SATURDAY. Remember, this offer is ABSOLUTELY FREE!

ASK YOUR NEWSAGENT TO-MORROW MORNING FOR



## SPORTING CHATTER

MORE BLAH ABOUT CUP FINAL TICKETS

# THIS PROBLEM CAN

WHAT A LOT OF BLAH HAS BEEN TALKED LATELY!
Crities who ought to know better have been pumping out much inflammatory matter regarding that hardy annual "The Great Cup Final Teickets Ramp." More hot air has been expended on the prickly question of player-insurance. It is all very damnable and, of course,

THE NEW

GILLETTE BLADE

FRANK BULLOCK

FREE A Beautiful 24-piece Canteen of Stainless Gutlery-Each Agen
— ENTIRELY NEW—
3d. RACING GIFT CARD
44 JOCKEYS ONLY 44
MOBEST OWNSTON THE COUNTRY

Saturday N'ext: £1,000 "G.R.A." 1939

GO GREYHOUND RACING

#### Reversing the Process

#### **FOOTBALLERS** WITH A **HOODOO**

Every TUESDAY, THURSDAY and SATURDAY at 8 p.m.



GETTING READY FOR WEMBLEY
Cup Final Javourites Wolves on boot-cleaning parade at Molineux

## My Soccer Broadcast

I UNDERSTAND THAT EVERTON WILL NET A PROFIT ON THE SEASON OF MORE THAN £10,000.

Behind that bald statement lies an epic of initiative and achievement. It began when the Mersey-men wrung glowing adjectives from dyed-in-the-wool Scots during the Glasgow Exhibition tourney last



#### Conducted by "The Chatterbox"

THE McMULLAN

RECIPE ALWAYS PAYS!

# WEDNESDAY WOULD BE

WITTE, HAVING JUST SEEN SHEFFIELD WEDNESDAY DRAW WITH FULHAM. A MOST IMPRESSIVE PERFORMANCE. ON THIS DISPLAY IT WOULD BE A SMALL TRAGEDY IF WEDNESDAY FAILED TO EARN PROMOTION, FOR, OF ALL THE TEAMS SEEKING THE ELUSIVE JUMP, I AM CONVINCED THE HILLSBORD ELEVEN WOULD BE A CREDIT TO THE UPPER CIRCLE.

It is easy to praise and difficult to criticise the calm, controlled style which Manager James McMullan—quite as we would expect—has inculcated. In every sense of the word Wednesday are a cultured side. If that classic restraint doesn't bear fruit next month, there will be an explanation—almost an excuse.

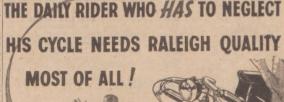
## History Says That-

LUTON

OLDEST PROFESSIONAL CLUB OF THE SOUTH HAD, IN 1890, A



It's a fallacy to say ... "A cheap cycle is good enough for everyday use" 





m £5.10.0 cash

# THE ALL-STEEL BICYCLE

MADE BY THE LARGEST CYCLE ORGANISATION IN THE WORLD

Fit Sturmey-Archer 3 or 4-speed gears—the gears that "make cycling easy"

## WOLVES ARE AFTER CUP HAT-TRICK By LONG ACRE

#### **OUR FAMOUS** POINTS SYSTEM

#### YOUR COUPONS Marked For You

Socapools	Screenpools	Sherman's	Vernon's	Littlewood's	Strang's	Bond's	Murphy's	Cope's
1 1 1 2x 2x 1 2x x 1 1	x 1 1 1 2x 1 1 1 1 1 1 1 1	1 1 2x 2x 1 2x x x1 x1 x1 1	1 1 2x 2x x 1 1 1 1 2	1 1 x 2x x 1 x1 1 x1 1 1 2	1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1	1 1 2x 2x 2x 1 1 1 x1 x1	1 1 2x x1 1 1 1 1 1 1 x1 x1 x1 x1 x1 x1 x1 x1	2 1 x 2x 2x 1 x1 x1 x1 x 1 1 2

Alternative selections are given on th

FOOTBALL FIXTURES AND FORECASTS

FIGHT BOON

TEN HOME WINS
SUNDERLAND BOLTON
SHEF W. MILLWALL
W. BROM. BRIGHTON
CARDIFF READING
BARNSLEY NEWPORT

THREE AWAY WINS

FOUR DRAWS

UNDERSTAND THAT DAVEY DAY, CHICAGO LIGHT-WEIGHT, WILL FIGHT ERIC BOON, BRITISH LIGHT-WEIGHT CHAMPION, THE EARL'S COURT EXHIBITION STADIUM ON MONDAY.

ARMSTRONG BEAT HIM

NOW DAY MAY

SATURDAY, APRIL 29
FIRST LEAGUE
INGIRAM Y. Leede (6-2)
FOREN V. Blackpool (2-4)
Portsmouth Y. WOLVES
(At Wembley Standium)
Portsmouth Y. WOLVES
ARWSERY S. Lincolin (-9-4)
RAWSERY S. Lincolin (-9-4)

LUTON CELTIC HIBS V. Motherwell PARTICK V. Falkirk QUEEN'S P. V. Q. Of St. Mirren V. CELTH. COVENTRY V. SHEF. U. CARLISLE V. ROCHDALE SUCH VERSION OF STREET STREET, STREE

By BROADSIDER

SPEEDWAY RACING

# NUMBERING OF RIDERS

HOW TO IMPROVE

#### YESTERDAY'S RACING RESULTS

Berks.

Betting: 2-1 THE PALE, 9-4 Poetic Justice, 9-2 hantage, 6-1 Bettlerstown g, 10-1 Young Luss, 100-2 Hits Bac Tote,—Win: 9/1. Places: 3/1; 4/4; 3/7.

: 7/3. Places: 2/11; 4/3; 3/-.
Daily Double—3.30 and 4.30 Ra
to a 10/- stake

WORCESTER

♦ I AM delighted to see someone has noticed that Harry S. Pepper is rarely mentioned in B.B.C. programmes. It's a shame, ostracising a man to a mere ten mentions an

Calling All Cars—

By Cecil Hadley

Adolf and Beno

Laugh Here

"The point-to-point was held on land belonging to Mrs. —, who drove to the course in a little pony and trap."

Messrs MEVE BROK & GRANE 21 Line-us, 26 Solleliors.

Solleliors.

HERE HIGH COURT OF TUBERION.

PROBATE, DIVORCE AND ADMIRALTY DIVISI

The Earl Recommends

Southdown Mutton

THAT great country squire I winterton, who believes in He Backgammon's dictum—say sometreven if it IS silly—has been up

farms. Here it comes:

THE HEN IS MIGHTIER
THAN THE SWARD

It is shriekingly brilliant, isn't it?
Thank you for your applause, gentlemen
—both of you? What do you say? You
were only breathing hard, and your pal
were only breathing hard, and your pal

Well, I warned you this page was going to be good. The man they can't gag!
No. we've done that one, haven't we?
"Cecil. Britain's Greatest Sports
Columnist,"
Aye, and I tipped Lillibulero, the
Great Metropolitan winner, to all my
clients—both of them—at Fulwell Golf
Course on Tuesday.

the Blues

With all due responsibility I say I have never seen such a travesty of League football as the match at Chelsea yesterday.

The crowd hooted at the close. The crowd, like the customer, was 'ight.

At one point the spectators were singing "Dear Old Pals," At another a loud-voiced fan said: "We are net spectators; we are sufferers."

Our reporter at the match has not attempted to criticise the game. He, too, like the customer, was right.

The Chelsea programme vesterday

#### CLASSIFIED ANNOUNCEMENTS

20 TO 22.000 ADVANCED
WITHOUT SECURITY OR ENQUIRIES
H. I. PHILLIPS LTD. 07 Moorgate, E.C.2.
LOANS BY POST 20 UPWARDS
SECURITY NOT REQUIRED
BRANTWOOD FINANCE CO. LTD.

## BURTON-9 BEHIND-

Hampson Puts
Edge On "Blades"

SHEFFIELD UNITED 2 FULHAM 0
THOUGH THEY MISSED THE CHANCE OF DOING THEIR GOAL AVERAGE A POWER OF GOOD, SHEFFIELD UNITED BID EVERYTHING ASKED OF THEM IN THIS GAME AGAINST FULHAM. TWO YEARS AGO IT WAS FULHAM WHO ENDED SHEFFIELD'S PROMOTION PROSPECTS, BUT THERE WAS TO BE NO NONSENSE OF THAT KIND IN THIS GAME.

So much was apparent from the determined way in which Sheffield set about their work. Though facing half a gale and with the ball very lively (in spite of the fact that the ground had been watered), they set up a series of storming attacks. The result was that right through the game Smith, in the Sheffield goal, hadn't a shot worthy of the name to deal with.

If was Hampson who gave United the In both Cup Finish—the AFA and the Sheffield goal, hadn't a shot worthy of the name to deal with.

venoaks) 2, Bexleyheath 4, SUSSEX LEAGUE



GREYHOUND RACING

#### **BIG FORECAST** AT CATFORD

## **Pigeon Racing Results**



SLOUGH

LION-HEARTED

WOODERSON

# WANTS HALF-MILE

HARRINGAY ON TOP

"HAMMERS'" GOOD FIGHT IN SPEEDWAY CUP

#### JOCKEY'S INJURY IS SERIOUS

#### TOURNAMENT

DARTS CORNER

## FINAL CREW

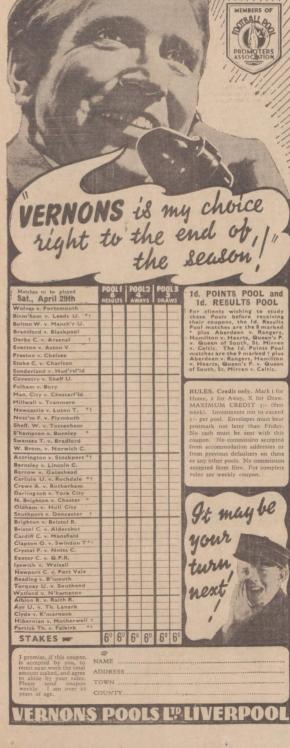
King Harold Get There

STAMMERS BAGS A PAIR

By FAIR FLIGHT

## TAKES SHAPE

ONLY THREE TO COME



#### SENSATIONAL RESULTS AND RELEGATION BATTLES

## Long Acre Tells You How-SWANSEA CAN SCRAPE THROUGH

## Spurs Laugh Last In Seven-Goal Game

#### BOUQUET FOR ALLEN Rangers' Goalkeeper Baulks Watford

WIND WAS THE STAR STOKE BEAT ARSENAL IN SECOND HALF

STOKE 1, ARSENAL O

CRELSEA (1) ..... ld LEICESTER (0) ... O GRIMSBY (1) ....

BRIGHTON (2). 2 NOTT'M F. (0) ...... O CHESTERFIELD (1) 1 EXETER (0) ......... O SWINDON (0) ...... O HALIFAX (0) ..... O WREXHAM (1) ... 2 ALBION (0) ....... 1 ABERDEEN (0) .... O 

2)..... 2 NOTTS C. (0)..... 0

BARNSLEY (0) ... 2 ROCHDALE (0) ... 0

Farrell. O HULL (1) ... \*\*Fletcher.

MANSFIELD (0) ... 0 C. PALACE (0) ... 0 LINCOLN (0) ..... 0 SOUTHPORT (0) ... 1 AYR (0) ....... 2 ST. MIRREN (1) ... 3 Patrick, Patrick ... 1 Perguson 2. McLintock. QUEEN'S P. R. (1) 1 WATFORD (0)....., 0 N. BRIGHTON (0) . 0 GATESHEAD (0)... 1 CELTIC (0) ........ 1 ST. JOHNST'NE(1) 1 SOUTHEND (0) ... O PORT VALE (0) ... O CONTROL (0) ... O S,000—

S,000

BOURNEMOUTH(2) 4 ALDERSHOT (0)...

HOW THEY STAND

SCOTTISH CUP (Final) Lapham.

ARBROATH (2) ... 4 PARTICK (0) ..... 0

ABBROATH (2) ... 4 PARTICK (0) ..... 0 .. 6 YORK (0) ........... 0 KILMARNOCK (2) ... 3 QUEEN'S PARK (0) O

#### HOW MANY DID LUTON MISS?

LUTON O, MILLWALL O

## NORWICH IMPROVE

Manchester City Failed to Repeat Cup Win

NORWICH O, MANCHESTER C. O

# BARTRAM AND RIST

though Charlton won, there was nobody who did not sympathise the visitors when, fighting like madmen, they failed to get on is in the second half.

"THE PEOPLE'S" PONTOON TABLE

#### NO GLANDS FOR STOKE

#### SAINTS SURPRISED

WEST HAM MAKE AMENDS FOR A HOME DEFEAT

#### FOR CRITICISM CHELSEA 1. PORTSMOUTH O

BLAME THE WIND

MATCH WHICH DID NOT CALL

## LATE NEWS

### UNITED **BREATHE FREELY**

LONDON COMBINATION

CENTRAL LEAGUE id Wednesday 4, Bound v. 5 1. Birmingham 0
SENT LEAGUE
rd 3, Folkestone 0.
ord P.M. 1, Tunbridge Wells 1
and Belvedere 1, London P.M.
aham 2, Canterbury Waverley